

USING BRAIN STYLES TO INCREASE SALES SUCCESS

How can your team leverage their time to increase sales?

Whether you are looking to exceed your goals or just get your team's numbers up to par, this program is loaded with proven tips that your sales force can use the same day. Participants learn how to use brain styles in a way that optimizes their sales success results: one prospect or customer at a time.

Join Us for a Sales Performance Tune Up:

- Use the FOUR Ps in your sales cycle to guarantee better results:
Prospects ⇒ Process ⇒ Problems ⇒ Profits
- Master e-mail tips that will *save you an hour a day*: so you can invest more time in keeping your prospects, customers (and boss!) happy.
- Discover you and your prospects' brain-style (Visual, Auditory & Kinetic) and get a real edge up and over your competition's sales pitch.

"I was spending a minimum of ten to fifteen hours a week in my office, meaning I could only do a maximum of ten client appointments and had barely any free time. Now, I spend less than one hour a day in the office, which immediately increased my sales appointments to at least fifteen a week!"

Mark Fujiwara, Northwestern Mutual, San Francisco

a Brain New Way to Works' clients include Symantec's World Wide Sales Conference, Prudential Real Estate Sales Convention and ADE World Wide Sales Team training.

Contact Ms. Abbott when you are ready for each sales team member to save 20 hours a month -- time they put back into selling. You don't spend more on technology and they get better results out of every day!



**Author,
Speaker
and People
Productivity
Expert**

About Eve Abbott and A Brain New Way to Work™

Ms. Abbott is the author of *How to Do Space Age Work with a Stone Age Brain™*. Jeffrey Fox, bestselling author of "Secrets of Great Rainmakers" says, "If Time is Money, Eve's books and seminars will make you lots of money."

Since 1988, Eve Abbott has pioneered brain-based productivity systems for executives and entrepreneurs. She assists sales teams in working at least 25% more productively through her lively programs and consultations.

Eve earned her degree in Sociology and Psychology from the University of California and holds a Lifetime Adult Teaching Credential. She is a popular guest on TV and Radio. Eve's expertise appears in The New York Times and her nationwide Business Journal column, 'Business Wise'.