

# INCREASING SALES SUCCESS WITH BRAIN STYLES

*How can your team leverage their time to increase sales?*

Whether you are looking to exceed your goals or just get your team's numbers up to par, this program is loaded with proven tips that your sales force can use the same day. Eve Abbott shows participants new ways to get organized that optimizes their sales success results: one prospect or customer at a time.

## Join Us for a Sales Performance Tune Up:

- Use the FOUR Ps in your sales cycle to guarantee better results:  
Prospects ⇒ Process ⇒ Problems ⇒ Profits
- Master e-mail tips that will *save you an hour a day*: so you can invest more of your time in keeping your prospects, customers (and boss!) happy.
- Discover you and your prospects' brain-style (Visual, Auditory & Kinetic) and get a real edge up and over your competition's sales pitch.

*"I was spending a minimum of ten to fifteen hours a week in my office, meaning I could only do a maximum of ten client appointments and had barely any free time. Now, I spend less than one hour a day in the office, which immediately increased my sales appointments to at least fifteen a week!"*

**Mark Fujiwara, Northwestern Mutual, San Francisco**



## ABOUT EVE ABBOTT, AUTHOR, SPEAKER & SALES EXPERT

**Eve Abbott is the author of, *How to Do Space Age Work with a Stone Age Brain™* and *A Brain New Way to Work™*. Jeffrey Fox, bestselling author of "Secrets of Great Rainmakers" says, "If Time is Money, Eve's books and seminars will make you lots of money."**

Since 1988, Ms. Abbott has pioneered brain-based productivity systems for executives, managers and business owners. A Brain New Way to Work assists sales teams in working at least 25% more productively through lively programs and hands-on consultations.

Eve earned her degree in Sociology and Psychology from the University of California and holds a Lifetime Adult Teaching Credential. She is a popular guest on TV and Radio and her expertise appears in The New York Times and the Silicon Valley Business Journal. Sales Clients: Symantec's World Wide Sales Conference, Prudential Real Estate Sales Convention and ADE World Wide Sales Team as well as countless sales professionals.