

A BRAIN NEW WAY TO WORK™

Enough talk of working smarter instead of harder. The question is—how to do it?

The average US executive wastes 6 weeks a year just shuffling through paper piles and email. Got better things to do with your time? Join us to tune up your workplace systems. Save time and increase your personal profit margin, while reducing your stress. Learn loads of proven tips in a lively demonstration of brain-based techniques and tools, from paper to e-mail and more. Walk away with enough tips to save an hour a day – *guaranteed*.

- Spend less time on work, and more time keeping your clients and boss happy.
- Improve paper, computing and scheduling systems from in-box to archiving.
- Tune up your performance with exclusive brain-style personal productivity tips.

“Great one-day class—I especially like the effective display table and office design applications. The email tips are priceless! I’m already doing some things right and now I know a lot more.”

Sue Ann Roy, Vice President



**AUTHOR, SPEAKER,
AND PEOPLE
PERFORMANCE EXPERT**

ABOUT EVE ABBOTT & A BRAIN NEW WAY TO WORK™

Since 1988, Eve Abbott has pioneered brain-based productivity systems for executives and entrepreneurs so their teams can work 25% more effectively while reducing everyone’s stress.

Ms. Abbott is the author of *A Brain New Way to Work™*. Says Jeffrey Fox, bestselling “RainMaker” author, *“If Time is Money, then Eve’s books and programs will make you lots of money.”* Eve earned her degree in Sociology and Psychology from the University of California and holds a Lifetime Adult Teaching Credential.

Ms. Abbott is a popular guest on TV and Radio and her expertise appears in The New York Times and the Silicon Valley Business Journal. Her clients range from Hewlett Packard to Lotus Construction and Alameda County, as well as countless professionals.