

A Brain New Way to Work™

THE GUIDE TO USING YOUR BRAIN STYLE AT WORK FOR BETTER RESULTS WITH LESS STRESS.

Our brains haven't changed for 50,000 years.

Today, we process thousands of times more information than we did just a century ago.

In this book, Eve Abbott combines humor with new brain research and proven best practices to assist executives, managers and knowledge workers. Professionals from all industries struggle with information overload, paper piles and endless emails. Let Eve show you how *A Brain New Way to Work™* can help you increase both individual performance and team productivity while reducing everyone's stress.

You will find new ways to deal with your toughest challenges in the 24/7/365 workplace of today. This entertaining, highly interactive guide offers easy, online assessments so you can design your own personal productivity solutions that match your individual personal-best work style.

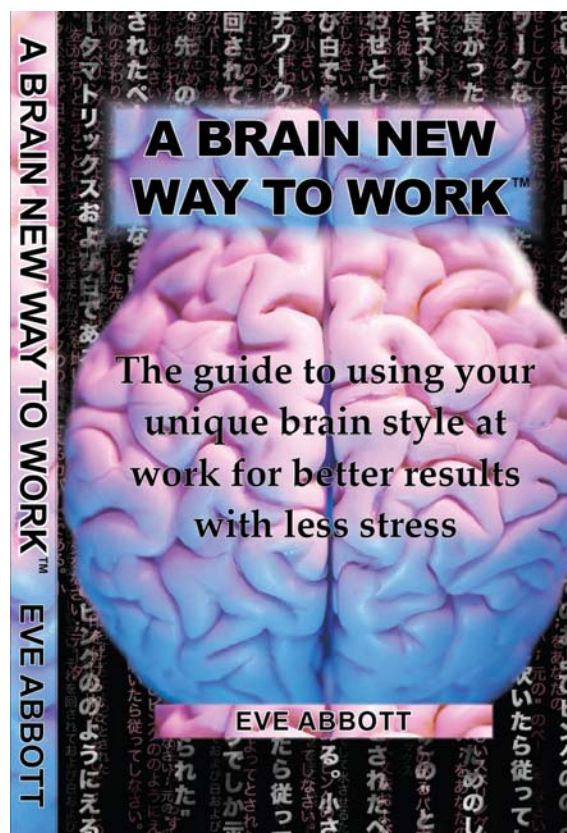
All About Eve



For 20 years, Eve Abbott has been writing, speaking, training and coaching corporate, non-profit and government organizations on boosting performance with brain-based tips to melt paper piles and tackle e-mail overload.

Ms. Abbott founded *A Brain New Way to Work™* with the mission of returning the 15 percent wasted in overload back into American enterprises' profits. Eve's personal mission is saving every American professional an hour a day so they have more time for life!

With business resources shrinking there is more pressure than ever before for fewer people to get more done in record time. Now is the time for you to use your personal best brain style to boost performance and productivity while reducing your stress.



"The cost of being ineffective is more than reduced profit margin and wasted time. One of the real benefits from *A Brain New Way to Work* was relief from the stress of not being able to work as well as I knew I could."
Anne Stewart,
Executive Vice President & Principal, Maier & Siebel

**Paperback: 214 pages, 7x10" OR
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Build Your Own e-Book for \$5.95 per section:

- **Brain Style Secrets**
- **Overcoming Information Overload**
- **Victory Over Paper**
- **Master Computing & email**
- **Design Personal Best Office**
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